

HP

# HIGH POTENTIAL TALENT SUMMIT

DEVELOPING THE LEADERS OF TOMORROW, TODAY

**Date:** 12th November 2024

**Venue:** Lumiere Creatives, 6-14  
Underwood Street, London, N1 7JQ

For more information, contact  
[hello@ariteminue.com](mailto:hello@ariteminue.com)

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**NOVEMBER, 12TH 2024**





## A NOTE FROM OUR FOUNDER

*I'm super excited to introduce to you the inaugural **High Potential Talent Summit**.*

*This one-day summit, dedicated to equipping tomorrow's leaders with the skills they need for success, combines my two passions: developing leaders and fostering inclusive, people-centred workplaces.*

*As the founder and former owner of the multi-award-winning DiVA Apprenticeships, I successfully built and sold the company after driving it to become a key player in launching thousands into careers with leading global brands like Universal Music, the BBC, Sony Music, securing an additional £2.6 million for talent development programmes. Now leading All Things People & Talent, I am using my extensive experience in talent development to help organisations achieve commercial success through creating people-centred, inclusive work cultures where individuals can excel in careers they enjoy.*

*Leadership is shifting from top-down, male-dominated hierarchies towards inclusive, collaborative, people-centred teams. The ambitious, high-performing individuals driving this change recognise the value of investing in development and wellness, viewing this cost as essential for long-term career success and well-being rather than optional extras.*

*This transformative, people-centred summit presents an opportunity to enhance your brand's visibility and engage deeply with a community of individual contributors actively seeking personal and professional growth opportunities.*

*Let's have a conversation about how to position your brand as a crucial part of their leadership journey, showcasing your services to a network of top HR professionals and talent development leaders.*

*I'm looking forward to partnering with you.*

*Arit Eminue*

**Arit Eminue MBE**  
Founder

## WHAT SKILLS WILL THEY LEARN?

The summit features a diverse programme and speaker line-up, including insightful keynotes, engaging panel discussions, peer-to-peer coaching and interactive workshops.

Attendees will gain knowledge and develop practical skills in areas including:

- Emotional Intelligence
- Leading in a changing world
- Building agility in the age of AI
- Developing commercial acumen
- Coaching and managing teams

They will also enhance their **negotiation**, **communication**, and **intrapreneurial** skills.

## DIVERSITY, EQUITY & INCLUSION

Moving the dial on Diversity, Equity, and inclusion (DE&I) is a collective effort that starts with leaders. We want to see individuals across all the protected characteristics and broader diversity strands, such as socio-economic background and all intersectionalities.

The summit allows organisations to register talent in line with their DE&I and Learning and Development strategies.

## WHO IS IT FOR?

**High Potential Talent:** self-motivated, ambitious, aspiring leaders organisations wish to retain. Invest in their skills development and support them in achieving that next promotion or lateral move.

**Accidental Leaders & Managers:** those who have been promoted with little to no formal training and need to develop (or refresh) the knowledge and skills needed for leading effectively in a changing world.

**High Performing Talent:** individuals who are 'smashing' their current role, have a track record of hitting and/or exceeding objectives, demonstrate strong leadership potential, and have the ability to take on higher levels of responsibility.

**Quietly Ambitious Introverts:** those team members who may not be the loudest but have strong ambitions and a drive to succeed. Now is the time to tap them on the shoulder.

## HOW WILL WE FIND THEM?

The **High Potential Talent Summit** is an intimate event of 60 participants, providing a dynamic environment for connection and impactful brand engagement.

Delegates will be drawn from our extensive networks within sectors, including the creative industries, tech, and professional services, through B2B invitations to HR leaders and senior executives from prominent companies. Our marketing strategy also includes B2C promotion, specifically to individual contributors who want to invest in their professional development.



# AGENDA

08:30AM 09:00AM	Registration & networking over breakfast
09:00AM 09:10AM	Welcome from our Host
09:10AM 09:15AM	Opening remarks from our Founder
09:15AM 10:00AM	<b>The High-Performance Mindset:</b> Keynote & Q&A
10:00AM 10:45AM	<b>Panel - Leadership in a Changing World:</b> How to lead effectively and authentically in an AI-driven future, making decisions that align with the organisations long-term vision and commercial imperative whilst keeping people at heart.
10:45AM 11:15AM	Morning break & networking
11:15AM 12:00PM	<b>The Path to C-Suite:</b> How to navigate the path to leadership, creating opportunities, embracing internal mobility, self-directed growth and progression across the organisation.
12:00PM 12:30PM	<b>Turning theory into practice:</b> Facilitated by leadership coaches, this highly interactive and engaging peer-to-peer coaching session is designed to support participants turn knowledge into action.
12:30PM 13:30PM	Lunch & networking

13:30PM 15:00PM	<b>Breakout Rooms:</b> Delegates choose two of four breakout rooms to attend curated to deepen their leadership skills and enhance their career development.
15:00PM 15:45PM	<b>Building Career Agility in the age of AI:</b> How to blend uniquely human skills with AI technology by understanding its value and limitations, effectively adapting and integrating these tools into our work.
15:30PM 16:15PM	Afternoon break & networking
16:15PM 16:45PM	<b>Turning theory into practice:</b> Facilitated by leadership coaches, this highly interactive and engaging peer-to-peer coaching session is designed to support participants turn knowledge into action.
16:45PM 17:00PM	Closing remarks from our Founder & Host



Arit is a **fantastic** and **expert facilitator** and **educator** and I would highly recommend her sessions.

## WHY PARTNER WITH US ON THE HIGH-POTENTIAL TALENT SUMMIT?

### LEAD THE CONVERSATION ON THE FUTURE OF WORK

Our delegates are the future of leadership - the individuals who will drive change and innovation in their organisations. By aligning your brand with their development journey you are planting a seed of long-term recognition and loyalty.

### CONNECT WITH DECISION MAKERS

Showcase your brand with a curated audience of Chief People Officers, talent development leads, and decision-makers who value their people and actively seek ways to enhance employee experience and invest in learning and development.

### BENEFIT FROM CONTINUOUS EXPOSURE AND BRANDING OPPORTUNITIES

Enjoy extended exposure through pre-event marketing, event-day branding, and post-event communications. This continuous presence helps cement your brand in the minds of key stakeholders as a supporter of advanced leadership and management initiatives.

### ENHANCE YOUR BRAND'S VISIBILITY AMONGST FUTURE LEADERS

Showcase your brand as one of influence in shaping the future of work by supporting a summit that addresses future-focused topics like AI integration, the new skills economy and people-centred leadership.

### CULTIVATING THE WELL-BEING AND MENTAL HEALTH OF FUTURE LEADERS

Sponsoring the summit positions your brand as a leader in holistic leadership development, emphasising the importance of nurturing both the personal and professional success of future leaders.

### NETWORK AND BUILD RELATIONSHIPS

Take advantage of an opportunity to form new relationships, and collaborations with leaders who are shaping the future of their industries.

## PARTNERSHIP PACKAGES

### LEVEL 1: £15,000

#### EXPERT POSITIONING

- An opportunity for a senior leader to co-host the summit, introducing a keynote speaker or chairing a panel discussion.
- An opportunity to establish your organisation as a thought leader through the delivery of a mutually agreed masterclass (up to 45 minutes) aligned with the theme of the summit.
- Collaborate with us to co-create content, such as blog posts or interviews, reinforcing your position as an industry leader.

#### MARKETING & COMMS

- First position branding on all marketing and communications.
- Recognition as a headline partner and co-host in the opening and closing remarks at the summit
- Your company logo will be included in all marketing materials related to the event, pre-during, and post the summit.
- Promotion to media and press outlets as a headline partner and co-host.
- Opportunity to place your marketing collateral on a partner table at the summit.

#### DIVERSITY, EQUITY & INCLUSION

- Three complimentary spaces will be allocated for you to award to high-potential talent working in a charity of your choice and/or those from marginalised communities.

#### DEVELOP YOUR TEAM

- Invest in the high-potential talent in your organisation through the allocation of three complimentary tickets. This allocation includes that of any senior leader attending the summit.



## PARTNERSHIP PACKAGES

### LEVEL 2: £10,000

#### EXPERT POSITIONING

- An opportunity to establish your organisation as a thought leader through the delivery of a mutually agreed masterclass during the summit (up to 45 minutes) aligned with theme of the summit.
- Collaborate with us to co-create content, such as blog posts or interviews, reinforcing your position as an industry leader.

#### MARKETING & COMMS

- Recognition as a partner with company logo included in all marketing materials related to the event, pre-during, and post the summit.
- Promotion to media and press outlets as a partner.
- Opportunity to place your marketing collateral on a partner table at the summit.

#### DEVELOP YOUR TEAM

- Invest in the high-potential talent in your organisation through the allocation of three complimentary tickets. This allocation includes that of any senior leader attending the summit.

### LEVEL 3: £5000

#### EXPERT POSITIONING

- An opportunity to establish your organisation as a thought leader through the delivery of a mutually agreed masterclass during the summit (up to 45 minutes) aligned with the theme of the summit.

#### MARKETING & COMMS

- Recognition as a partner with company logo included in all marketing materials related to the event, pre-during, and post the summit.
- Opportunity to place your marketing collateral on a partner table at the summit.

#### DEVELOP YOUR TEAM

- Invest in the high-potential talent in your organisation through the allocation of two complimentary tickets. This allocation includes that of any senior leader attending the summit.

To explore these opportunities in more detail, please contact us at [hello@ariteminue.com](mailto:hello@ariteminue.com) or **0203 189 1784**.

Sponsorship rates exclude VAT, which will be added at the applicable rate.

## ABOUT THE ORGANISER

**Arit Eminue MBE** is an award-winning Talent Acquisition and Development specialist with over 15 years of experience. She partners with leaders to transform talent sourcing, development, and retention.

Awarded an MBE in 2023 for her contributions to Further Education in the Creative Industries, Arit founded and successfully sold DiVA Apprenticeships, a recruitment and training organisation that supported individuals into employment with top brands like BBC, WarnerBros, and Sony Music. She led the BRITs and UK Music Apprenticeship Schemes, and raised £2.6m from the governments' Kickstart Scheme providing 350+ young people with paid internships.

Arit also serves on the BPI's Equity Justice Advisory Group and designs EDI training for organisations like IMPALA and AIM. A sought-after speaker and LinkedIn Learning instructor, she frequently appears in media outlets such as ITV News and Times Radio. Her YouTube and Instagram channels offer free career-building tips.

Arit now leads All Things People & Talent, a consultancy dedicated to building workplaces where employees can realise their full potential.



“Arit is someone who **lives and breathes** her values of **inclusion, developing talent** and **opening doors** and holding out hands for those behind and around her.

*Lara Cullen, People Person Ltd*

## PARTNERING WITH BUSINESSES WHO VALUE THEIR PEOPLE

Whether developing future talent programmes, leading talent acquisition, upskilling managers through expertly facilitated professional development training, career coaching, or hosting events, Arit's expertise has been highly sought by global brands and membership organisations.







**Arit Eminue MBE**  
Founder

# LET'S WORK TOGETHER

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